



As we move through 2020, we realize how desperate we are for this pandemic to be put behind us and reminisce of the simplicities of life that we took for granted in a pre-Covid world.

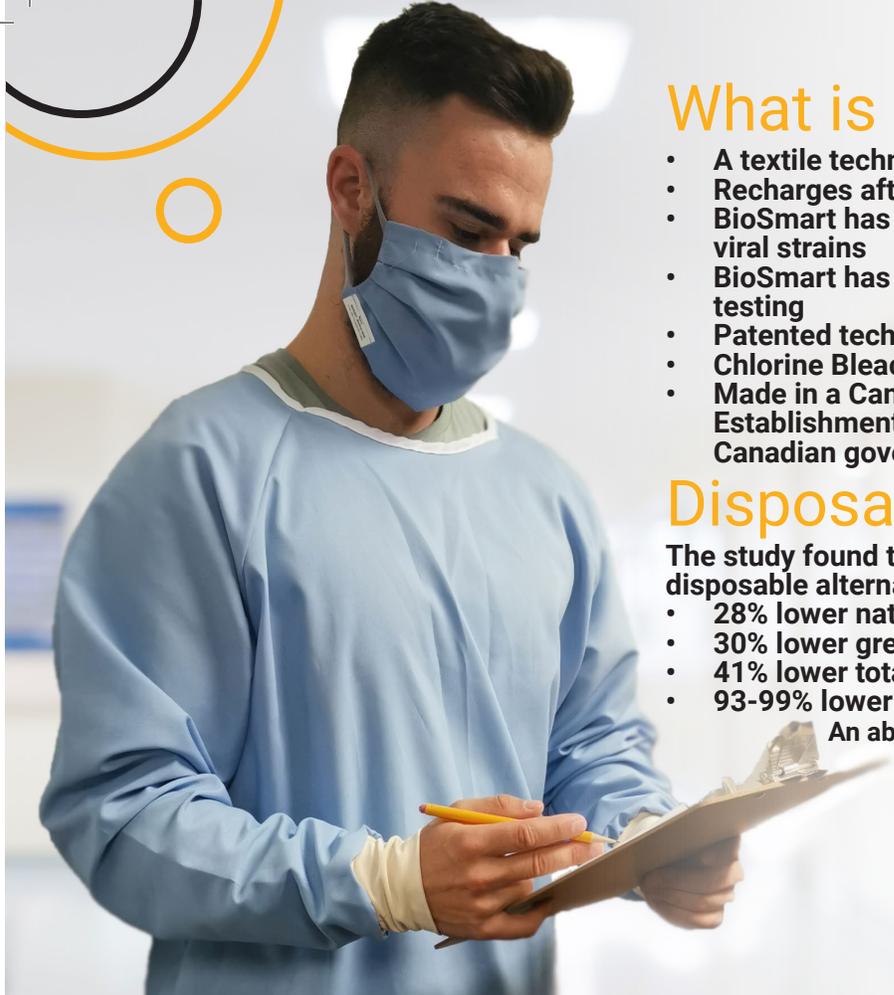
At Direct Workwear we have always worked to advance our knowledge on personal protective equipment (PPE) and are actively looking to find the most effective products that also meet budget constraints. In our normal course of business our focus has been on accident prevention and minimizing injury should there be an incident.

The pandemic has not only made the acronym, PPE, common language, but has highlighted the risk of not protecting the most vulnerable which could lead to death or potentially long-term damage to many age groups.

As safety is part of our corporate DNA, we have evolved to focus on advancements to protect people in the workplace. Through one of our partners, Rasco, we have been able to develop and provide a cost-effective solution. Rather than having one size fits all we have a range of sizing for a better fit. The other advantage is waste reduction, which of course has positive environmental benefits.

Thank you for taking a moment to read this. If we can assist you in providing the products listed or anything else on our site, we would be very happy to assist you.

*Kind Regards,
The Direct Workwear Family*



What is BioSmart®?

- A textile technology that binds chlorine to the fabric surface
- Recharges after every wash with EPA-registered chlorine bleach
- BioSmart has been successfully tested against multiple bacteria and viral strains
- BioSmart has passed ISO skin irritation testing and skin sensitization testing
- Patented technology US 7,998,886
- Chlorine Bleach* kills 99.9%** of many common bacteria and viruses
- Made in a Canadian facility with a MDEL (Medical Device Establishment License) to insure it meets all the protocols set by the Canadian government

Disposable vs. Reusable

The study found that choosing reusable isolation gowns instead of disposable alternatives decreases the environmental footprint by:

- 28% lower natural resource energy consumption
- 30% lower greenhouse gas emissions (measured as CO2 emissions)
- 41% lower total water consumed (blue water)
- 93-99% lower solid waste generation at healthcare facility

An abstract on the study is available at www.ARTA1.com

“The gowns are great. They fit well and the cuffs stay under my gloves like they should. I have to change my gown in between each patient and these have been holding up really well to being washed every night. They don’t even wrinkle up much. They’ve definitely saved us money in the long run. My boss purchased a few different gowns from various companies, but my Biosmart gowns are the best by far.”

- Danni Bohnet, Registered Dental Hygienist

Mask Pricing: BioSmart®

1-4:	\$10.00	Cost per use:	\$0.13
5-10:	\$8.50	Cost per use:	\$0.11
11-50:	\$7.50	Cost per use:	\$0.10
51-500:	\$5.50	Cost per use:	\$0.07
501-1000:	\$4.50	Cost per use:	\$0.06

Gown Pricing: BioSmart® or Level 2

1-10:	\$50.00	Cost per use:	\$0.67
11-50:	\$45.00	Cost per use:	\$0.60
51-100:	\$40.00	Cost per use:	\$0.53
101-500	\$37.50	Cost per use:	\$0.50
510+	Call for quote	Cost per use:	Call for quote

ALSO AVAILABLE:



LEVEL 2 NON-SURGICAL ISOLATION GOWN

Sizes : S – 5XL

Provides a barrier to larger amounts of fluid penetration
Level 1 available upon request

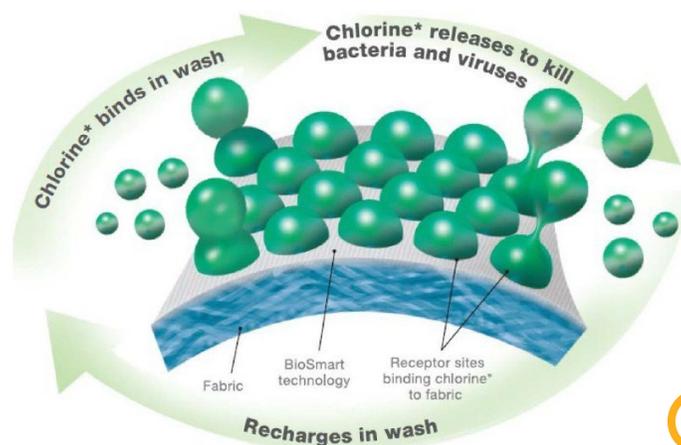


SINGLE CROWN, WINDOW & RATCHETING HEADGEAR

One size fits all
SE-S30110

\$18.65–\$19.75

BIOSMART TECHNOLOGY



Chlorine* molecules bind to fabric treated with BioSmart
* EPA registered chlorine bleach



Made in
Canada

MDEL
LICENSE

Meets
Health Canada
Requirements*



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Shop Online at www.directworkwear.com